

# THE FINE PRESS BOOK ASSOCIATION



## PARENTHESIS ADVERTISING RATES for UK issues

<i>display</i>	<i>size (height first)</i>	<i>price</i>
full page	257mm x 180mm	£200.00
half page (vertical)	257mm x 87mm	£110.00
half page (horizontal)	126mm x 180mm	£110.00
quarter page	126mm x 87mm	£60.00

Second and subsequent placements attract a 10% discount.

Ideally, please supply material by e-mail in EPS, TIF, or PDF format, or as flat artwork. Typesetting or scanning will be charged at an hourly rate.

We encourage presses and book dealers to give information about their books, as well as simple contact details.

Please send material ready for inclusion to  
SEBASTIAN CARTER

SWAN HOUSE • 80 HIGH STREET • OVER  
CAMBRIDGE • CB24 5ND • UK

*phone +44 (0)1954 231 003 • e-mail penelopecarter@btinternet.com*

### THE SMALL PRINT

Parenthesis is printed by offset lithography in 1,000 copies.

An invoice will be issued on publication, and we request payment within thirty days.

The FPBA reserves the right to omit, suspend or change the position of any advertisement.

The FPBA will not be liable for any loss or damage consequential upon or otherwise occasioned by error of insertion of, omission to insert, or late publication of any advertisement. We will do our best to get it right.

All artworks, photographs etc are held at the owner's risk, but we will do our best to look after them.

An advertisement is accepted on the condition that the advertiser and their agents warrant that the advertisement will not infringe any common law or statutory copyright, does not contravene any Act of Parliament, and is not illegal or defamatory. The advertisers agree to

indemnify the FPBA against any claim made against the FPBA which may arise from the publication of the advertisement.