

Parenthesis Advertising

These are the rates for the North American edition of *Parenthesis*, which appears each fall. To ensure your advertisement appears, please send your payment, a laser proof of your ad, and a computer file in either **EPS** [with all fonts converted to outlines] or press-ready **PDF**. Adobe InDesign files are also acceptable as long as fonts and graphics are included. Files can be mailed to us on CD or e-mailed if they are smaller than 10 megabytes. Our ftp server will receive large documents: if you wish to use it, please send us an e-mail and we will respond with detailed instructions. The production process supports 4 color reproduction on all interior pages, and is included in these prices. (Outside back cover may vary.)

ADVERTISING RATES

Full page [9¹/₁₆ by 7⁵/₁₆ inches] — \$287 US

Half page vertical [9¹/₁₆ by 3³/₁₆ inches] — \$148 US

Half page horiz'l [4¹¹/₁₆ by 7⁵/₁₆ inches] — \$148 US

Quarter page [4¹¹/₁₆ by 3³/₁₆ inches] — \$82 US

☛ Ten percent discount for repeat ads

HOW TO REACH US

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